



# How it started.

## The story behind it.

It began during my third year of college. So, like any other guy, I was looking for internships in 1&2 tier law firms with little experience on my CV. The day arrived when one significant legal firm visited our campus with an internship opportunity.

As per customary, the process began with a percentage-based shortlisting of candidates who could take the exam. Back in 2015-2016, law firms used to send tests to colleges before shortlisting candidates.

Fortunately, I was allowed to take the test for the internship position. I took the test, and when the results were set to be presented in the evening, I decided not to attend since I wasn't sure if I would be chosen or not. When one of my friends contacted me later that night and asked whether I had gotten the mail, I responded that I hadn't since I couldn't possibly have, to which he replied, "Bro, you were shortlisted for the interview."

I asked him twice. He said yes, you are selected, without asking any other questions. I quickly opened my phone and started browsing for the list shared, and soon I discovered my name on it, and it was like a butterfly in my stomach. I contacted my mum and dad and informed them about it, and they were overjoyed; it was a once-in-a-million experience for me.

Soon, the day came when I had to go for my interview, so I prepared my CV and everything else I thought would be necessary at the time, and I showed up at the firm's office with confidence and a grin on my face.

I went into the office and, after a few formalities, was instructed to wait in a room before the interview started, and I envisioned what my life would be like if I secured a job here. Even though there were only five or six slots for that internship, I spotted a group of eight to nine students waiting for their interviews. As usual, 4-5 of them were from NLUs because I could see the NLU emblem on their backpacks. Although I anticipated tough competition, my confidence was unaffected.

I then sat down to start preparing for the interview, cramming information and key phrases from the dictionary in an attempt to impress the interviewer.

After a time, I noticed a girl sitting next to a pair of chairs, typing something, so out of curiosity, I began to observe what she was doing. Soon, she drew my interest since she was doing something on her laptop that appeared very exciting. I moved in closer and sat down to watch what she was doing. She saw my interest in her work, and after a brief conversation, she showed me that she was preparing a portfolio for her interview in which she had written several articles, projects, assignments, in-built participation certificates, and many more.

Initially stunned, I soon became anxious and nervous because I had nothing to say in my interview and the girl appeared very confident based on her portfolio. At the time, I was certain that the firm may have rejected the students who came from the NLU, but today she will be hired by that firm based on her confidence and the type of information she carried on her portfolio website.

I was devastated, and that day I didn't give the interview; instead, I strode out of the building without thinking about it and went back home.

On the drive home, I was reminiscing on how busy I am at my college—always organizing events, participating in competitions, working for the college, managing almost everything, hanging out with friends, and having a fantastic time. But after talking to her for the last 30 minutes, I realized that even though I had participated in all of these things, I was at a complete loss since, apart from everything else, I was not as prepared as I should have been.

Soon after reaching home, I settled my thoughts and decided to create my portfolio, so I contacted someone who could assist me. I contacted my brother, who was studying engineering and is now the co-founder of this company. I told him what happened to me, and he told me that this portfolio thing is very common among engineering students. I told him that we, as non-tech students, do not have such platforms. I then asked him how much a portfolio website would cost, since things were a little more expensive back then compared to now, and he told me it would cost me at least 15k to 20k depending on the features I required.

So, without wasting any time, we began building the portfolio website, and while I was working on it, a few of my colleagues noticed me and inquired about the portfolio stuff and how they, too, could make one for themselves; some of them even said, "Once you are done with yours, please create mine too." At that time, I realized how common my problem was; the same thing was demanded/needed and not many knew about it, nor did I know of it just a few days ago while being in a metropolitan city like Delhi.

The problem was with everyone, and no one was creating any solutions to it. That day, I thought of developing a platform where users could simply collaborate, share their work, demonstrate their eligibility, who they are, and what they bring to the table, and provide proof of ability, enthusiasm, skills, and expertise. Soon after, we began with three people in 2019, and eventually released the beta version in 2021, with over 15,000 students enrolled on the platform, which is now consistently supporting students to make an impact in their careers.

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